

SOCIETY OF XYZ
2009 Annual Meeting - Session Evaluation

Session Topic: **Smaller Insurance Company -Forum**

		All Sessions	Session #: 046 OF			
Expected Attendance			36			
Actual Attendance						
Completed Evaluation Forms		2,760	16			
Learning Experience:	Scope of the material reflected the session description	3.95	4.13		4.13 3.95	
	Level of difficulty was accurately stated	3.89	4.13		4.13 3.89	
	Extent to which this session provided you with new information	3.64	4.06		4.06 3.64	
	Extent to which this session provided you with practical information	3.56	4.07		4.07 3.56	
	Overall evaluation of session	3.71	4.40		4.40 3.71	
	How well did this session meet your expectation	3.62	4.27		4.27 3.62	
Presenter Effectiveness:	Jerry XYZ	Knowledge of Subject	4.16	4.36		4.36 4.16
		Presentation Style	3.75	4.45		4.45 3.75
		Number of participants feeling the presentation was commercially biased	2	0		0 2
	Lori A. XYZ	Knowledge of Subject	4.16	4.30		4.30 4.16
		Presentation Style	3.75	4.40		4.40 3.75
		Number of participants feeling the presentation was commercially biased	2	0		0 2
	Narayan XYZ	Knowledge of Subject	4.16	4.20		4.20 4.16
		Presentation Style	3.75	4.20		4.20 3.75
		Number of participants feeling the presentation was commercially biased	2	0		0 2
	Vincent XYZ	Knowledge of Subject	4.16	4.20		4.20 4.16
		Presentation Style	3.75	4.30		4.30 3.75
		Number of participants feeling the presentation was commercially biased	2	0		0 2
	Moderator Effectiveness: Rate the moderator's skills in managing this session	3.85	3.75		3.75 3.85	

Note: For sessions with less than 50 completed evaluations (n<50), statistical values should be viewed with caution.

Evaluation Tips to keep in mind when reviewing the responses:

Numerical evaluations tend to give you a pretty good feeling for how well the attendees responded to the session as a whole. Scores in the range of 3 to 5 are considered successful programs. Written comments come from people who may have a strong opinion, therefore they tend to be very good or very bad. Repetitive comments that point to the same theme could be an indication of an area you may want to capitalize on in the future or work on for future presentations.

* The rating scale used: Excellent (5), Very Good (4), Good (3), Fair (2), Poor (1), and N/A (no value).